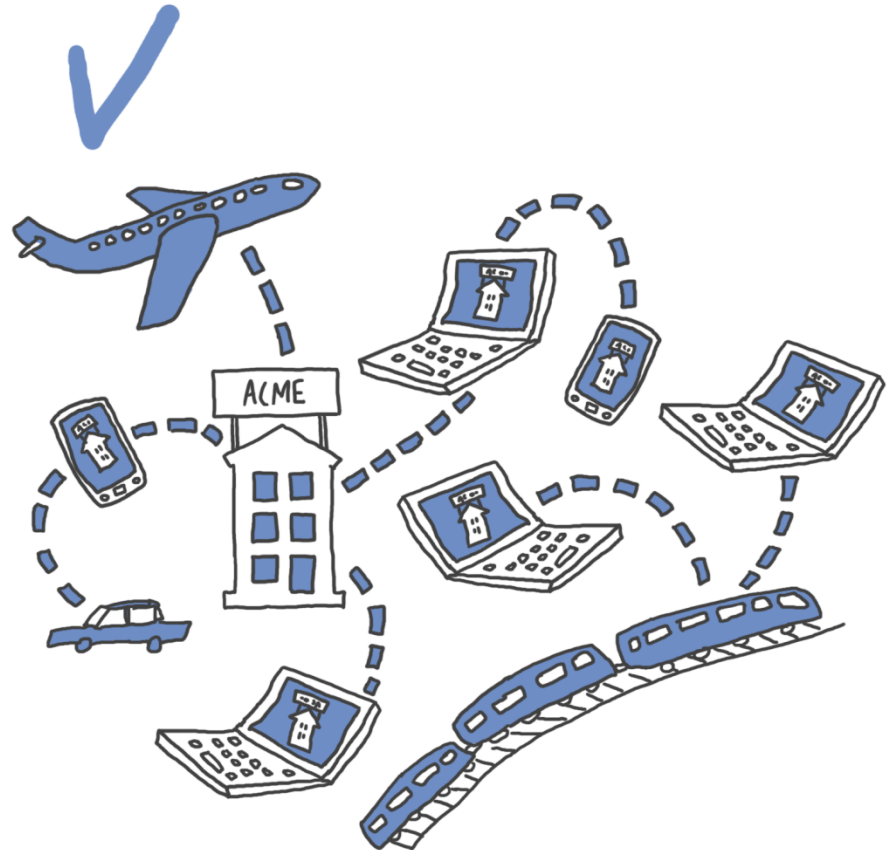


The Digital Workplace MANIFESTO



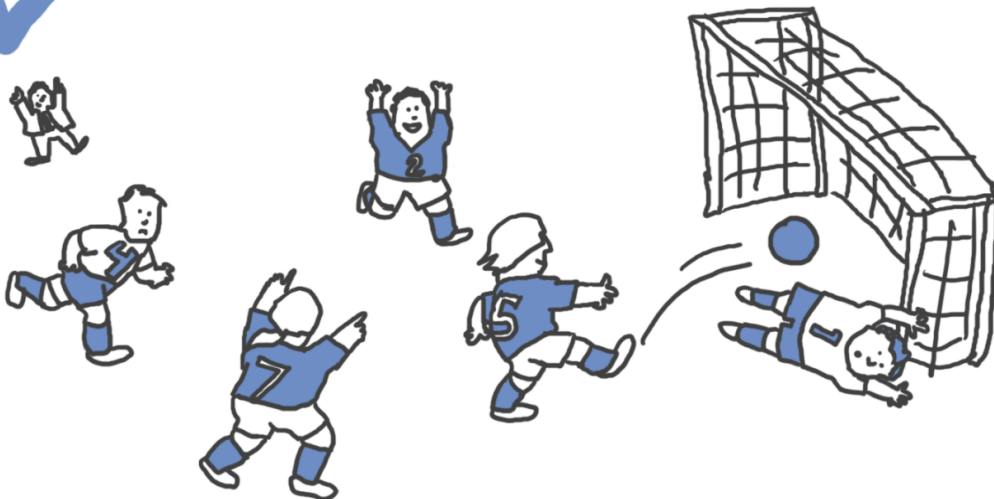
1. Work is no longer a place. Let me be productive where I choose, but respect my home life too.



Working from home can lead to a 13-20% increase in productivity

2. Manage the outcome, not the process.

Trust that I'm working productively when you can't see me, but hold me accountable for the results.



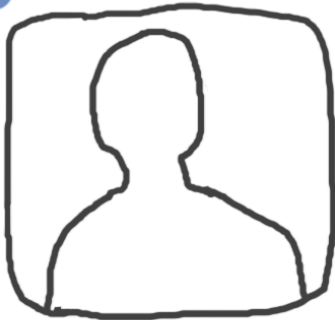
Only 5% of managers see making progress on meaningful work as a primary motivator

3. The digital workplace should be a pleasure to use. If it's not as good as my digital home life, let me bring in my own devices.



45% of young workers would accept a lower paying job if they could choose their work device.

4. Let me be myself online. My profile is who I am in the digital workplace, and many of my working relationships may be with people I don't get to meet.



@ACMEEMPLOYEEENR56028

Officially approved tweet without any personality or charm.

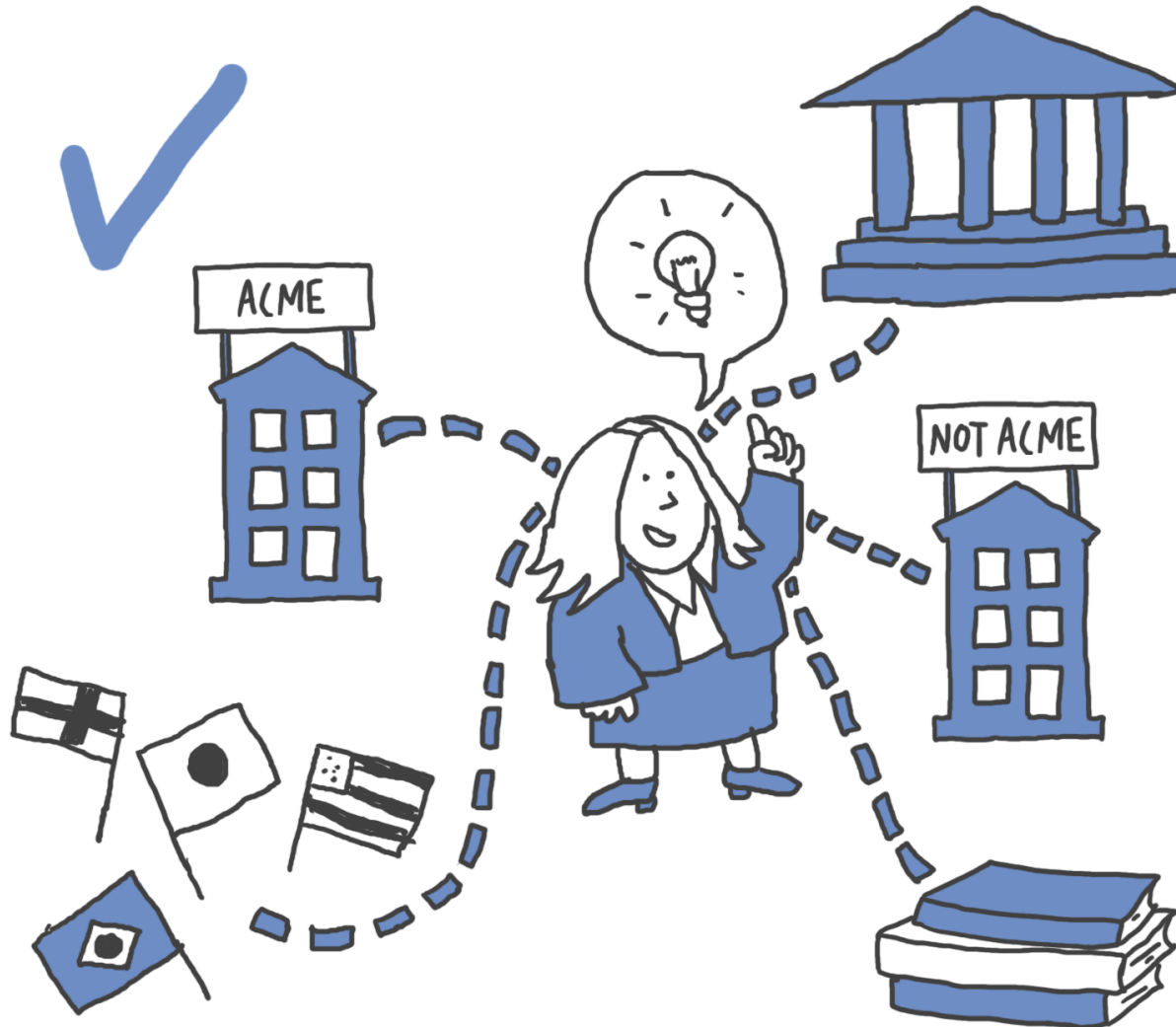


@ALICEZSMITH

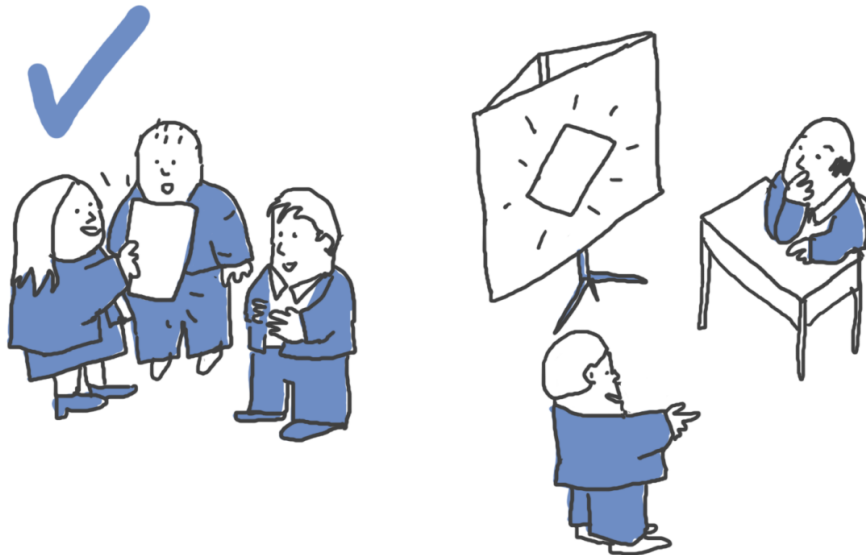
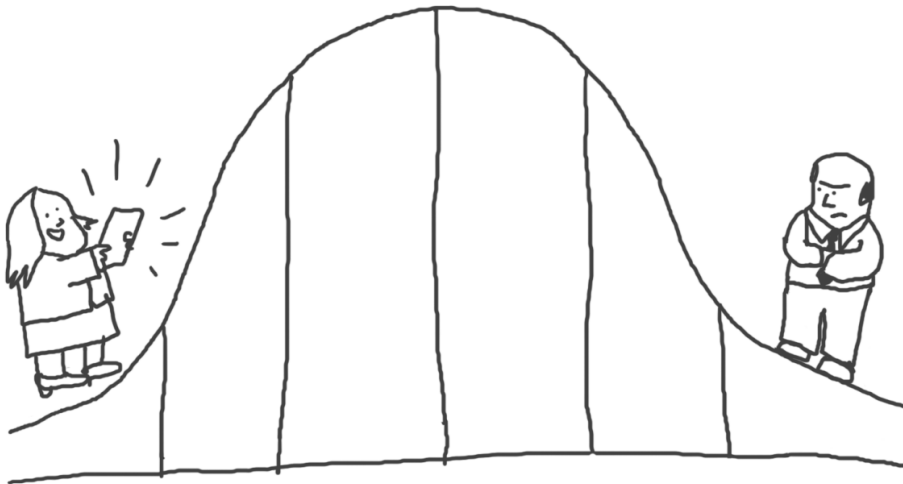
Oh, I completely agree @JoRehn!
Here's more info <http://xyz.li>

5. Learning is good for me and the company.

Give me the opportunity to acquire knowledge from outside and in, and the chance to use it well.



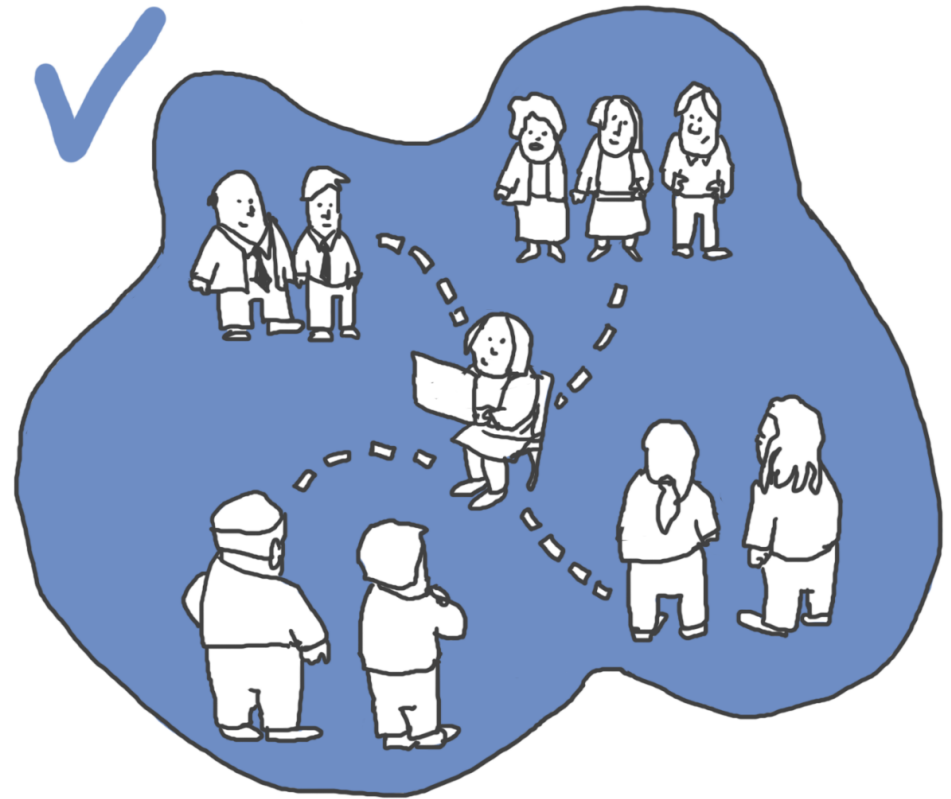
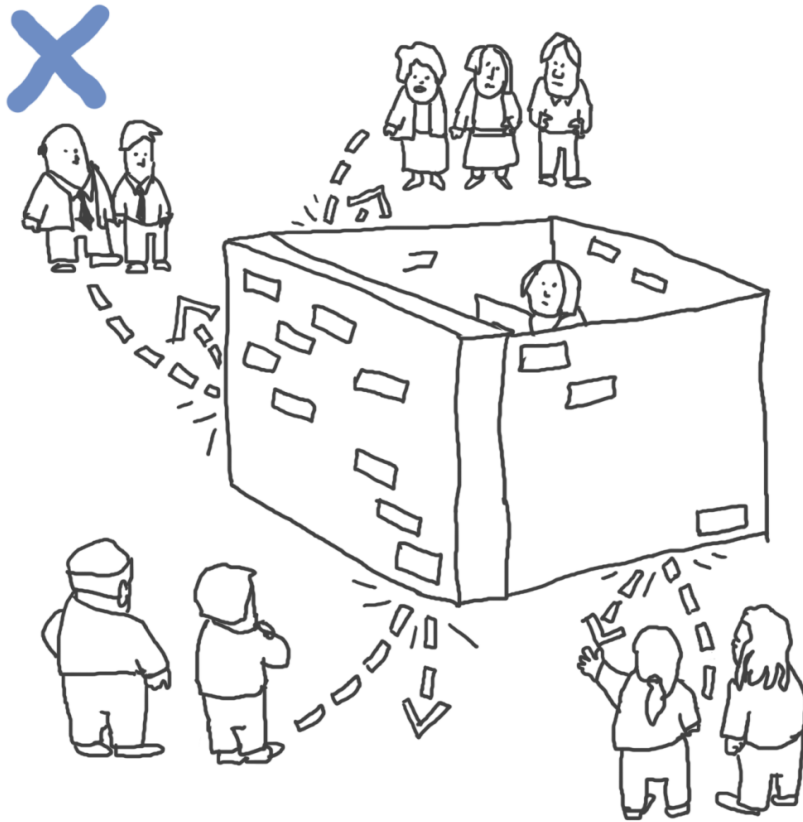
6. Not everyone is an early-adopter. Give support and guidance to those that need it, but also freedom to learn by playing for the self-starters.



40% of social network users say they are easier to use than workplace software.

44% of employees say insufficient training is a barrier to adopting new workplace technologies.

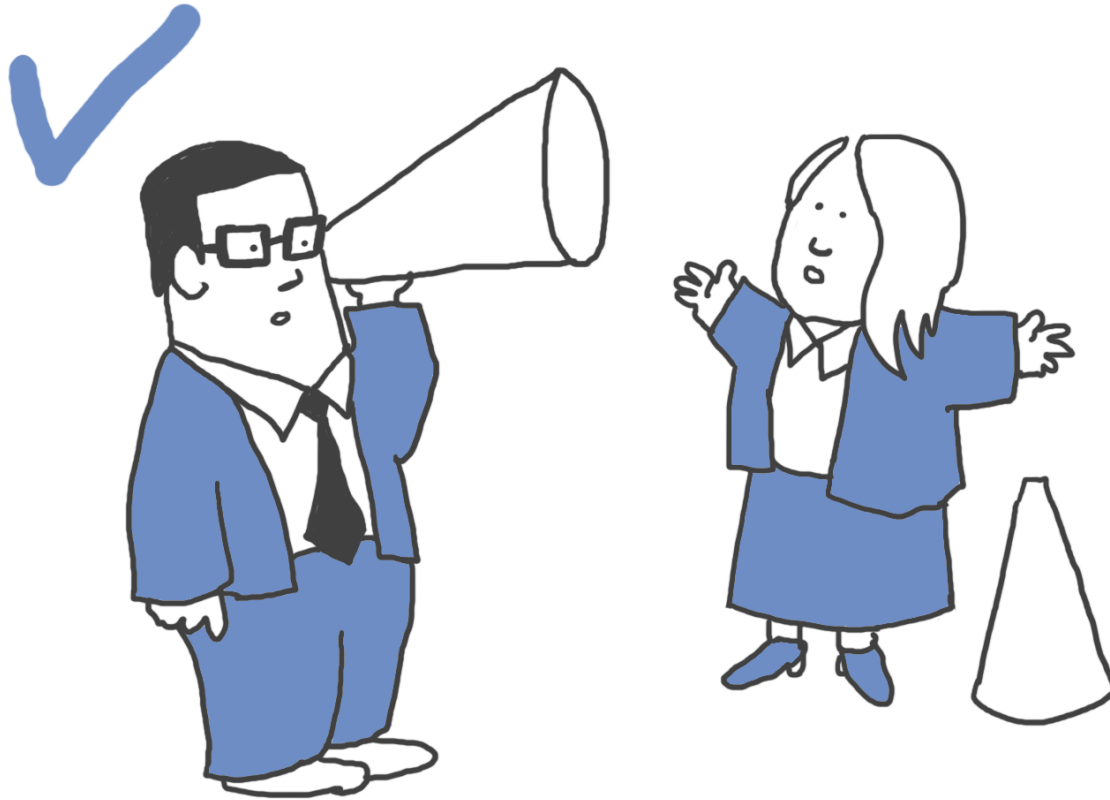
7. Work doesn't stop at the firewall. Our digital workplace should encompass customers, suppliers, partners and contacts.



8. Everything should be geared to helping me do the work that matters. Remove the irritants like multiple logins. You know who I am – once I'm logged in I should get everywhere I need to go.

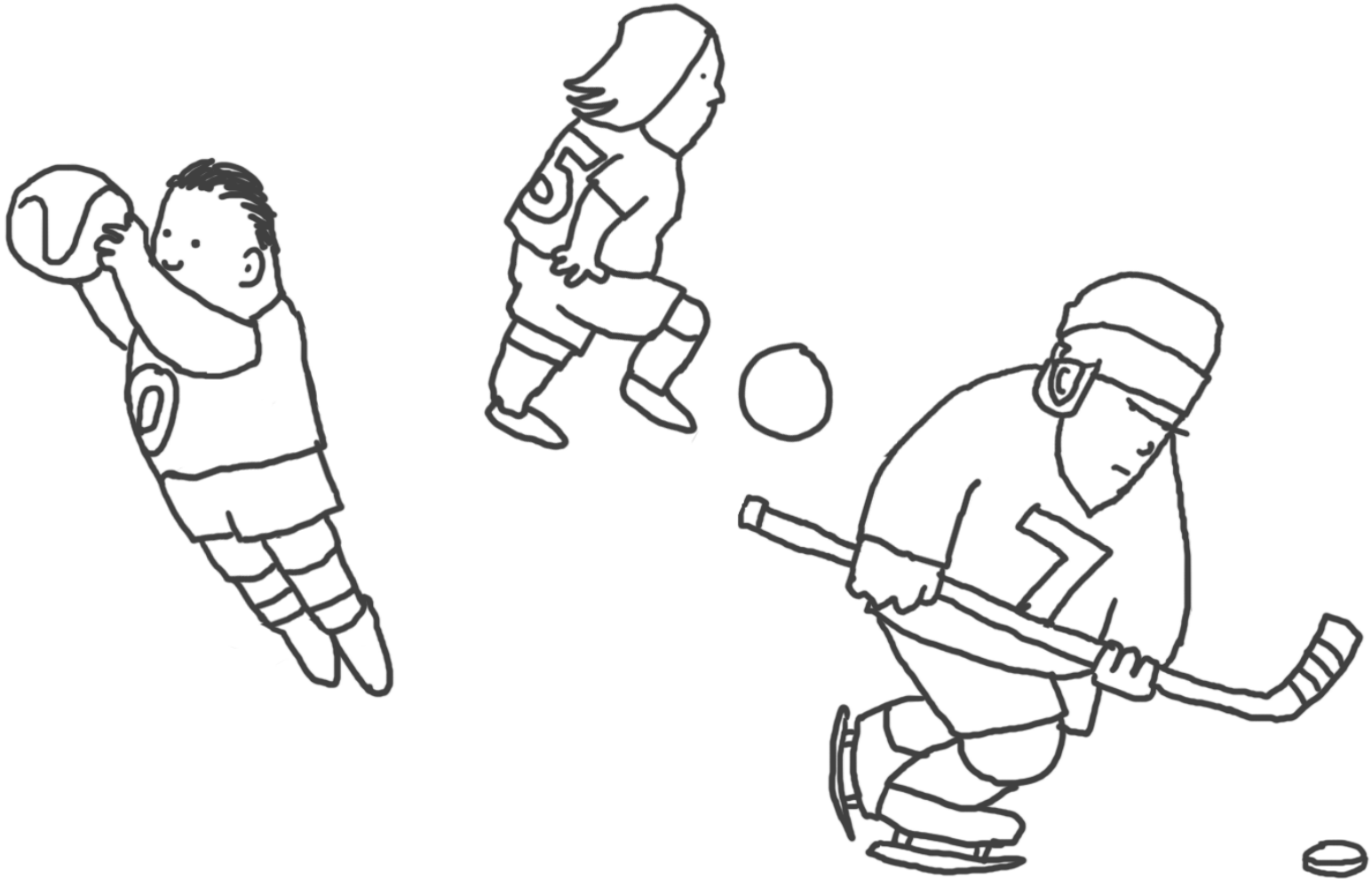


9. Working relationships involve understanding each other. Let me express my views and I'll listen to yours.

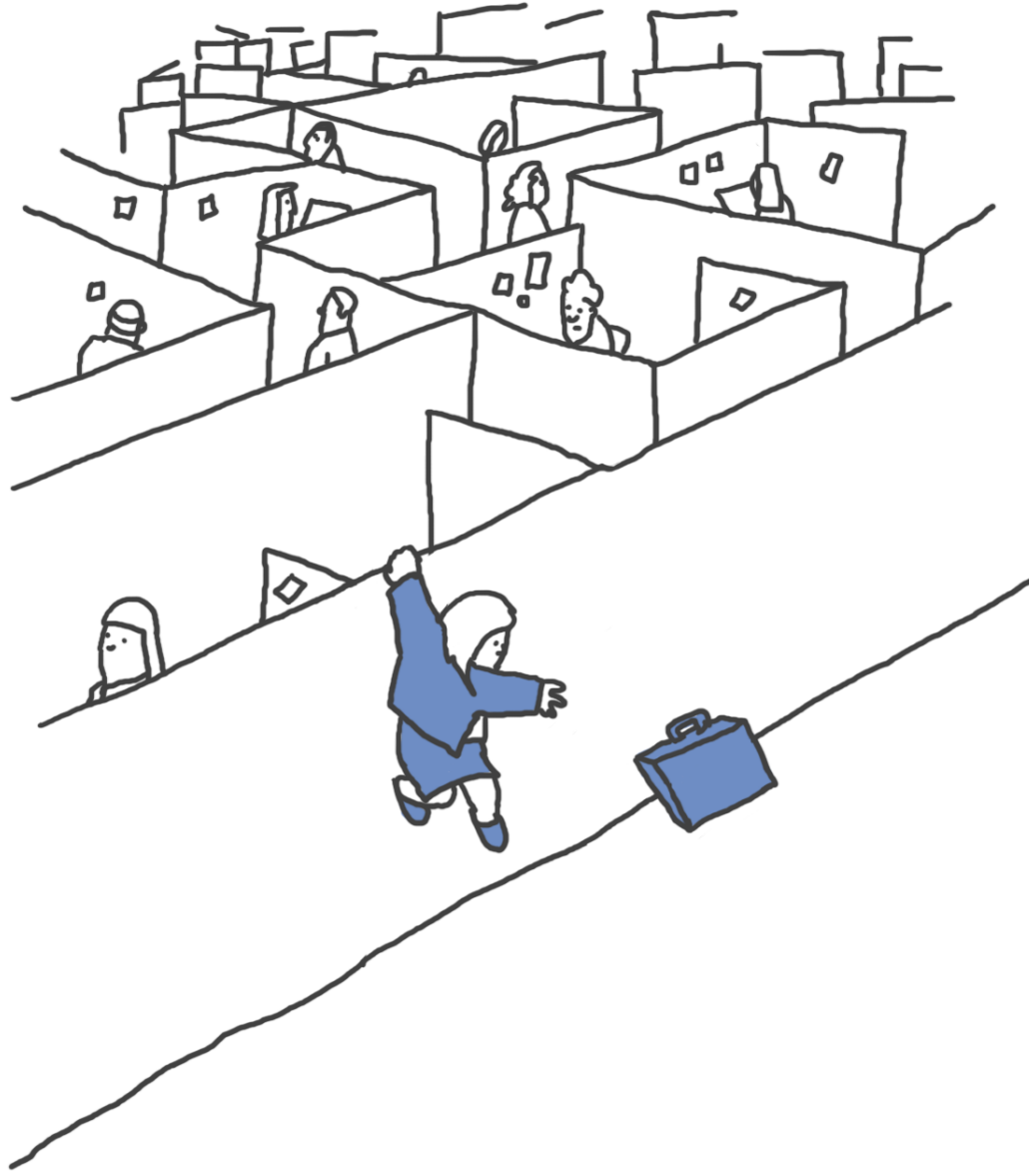


39% of “best places to work”
have social intranet spaces vs
industry average of 17%.

10. Collaboration only works if we do it the same way. The best tool is the one we all use, otherwise we create digital divides to match physical ones.

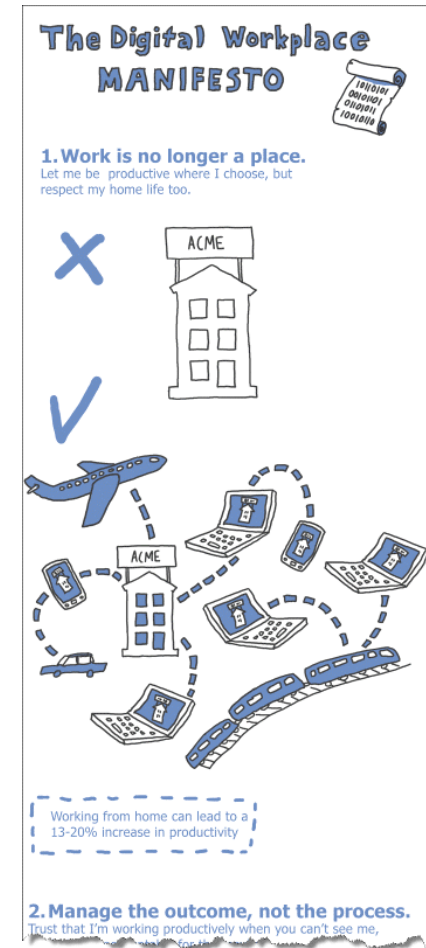


11. If I don't like it, I can always leave.



The Digital Workplace Manifesto

1. Work is no longer a place.
2. Manage the outcome, not the process.
3. The digital workplace should be a pleasure to use.
4. Let me be myself online.
5. Learning is good for me and the company.
6. Not everyone is an early-adopter.
7. Work doesn't stop at the firewall.
8. Everything should be geared to helping me do the work that matters.
9. Working relationships involve understanding each other.
10. Collaboration only works if we do it the same way.
11. If I don't like it, I can always leave



Download the poster:
[www.clearboxconsulting.co.uk/
digital-workplace-manifesto](http://www.clearboxconsulting.co.uk/digital-workplace-manifesto)



ClearBoxCONSULTING

INTRANETS | COLLABORATION | SHAREPOINT



www.clearbox.co.uk