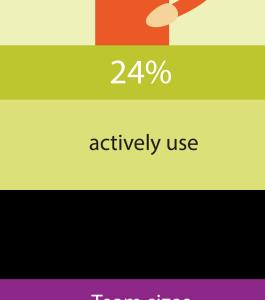


40%



55%

have an Intranet leader

50%

attract contractors

33%

up to 1.4 Mln Euro on

external contractors

66%

development and

implementation

67%

planning to spend

less than 15K Euro

0

plan to launch in 2 years Intranet teams

Intranet leader salary

no experience

€800



11% banned by **Information Security**

78%

Project management

50%

Analytics, UX,

Agile, Marketing

SECURITY

Team sizes Intranet leader skills 85% 40% - 2 FTE Know how to communicate with IT and IC 42% - 3-5 FTE 67% 18% – 6+ FTE **Negotiation skills**

Contractors

48%

16%

Intranet audit and

concept developing

Vendors and developers

52%

support

IT solutions

Consultants and Agencies 43% Navigation developing Design and UI-guides 16%

32%

migration

Workshops

MS SharePoint owners plans

40% to update version for new one

20% to change the platform

82%

Strategic thinking

67%

Copyrighting skills

average

€2000

30% **Prototyping** 11%

TechDoc writing

Benchmarking

3-4 projects done

€3500

55% use MS SharePoint 22% prefer self-developed platforms 19% use Bitrix

Office 365

17% use Office365 but for documents not intranets Local out-of-the box IT solutions **WEBTUTOR** RAMBLER&Co Mirapolis Da office

Newsletters 95%

External SN 77%

TV screens 63%

External IM 48%

SMS/Push 29%

Corporate TV 27%

ESN 36%

Online magazine 51%

Intranet 92%

Average efficiency on a scale of 1 to 5 3.9

3.6 **Newsletters External IM**

Governance supporting docs

ESN

Corporate TV

21%

Governance policy

18%

Intranet Strategy

11%

Content guidelines

Popular content types and governance documents

90% News

62% Videos

Closed Facebook

Intranet.Abazhurnaya

Rivelty blog

Russian intranet

conferences

community:

54%

69%

38%

84% Photo galleries

36% Infographics

66% Longreads

15% CEO Blogs 11% Employees blogs Knowledge sources

UI-guide 34%

Rivelty newsletter International 14% conferences International 12% experts newsletters 2% LinkedIn

Respondents **Employees Fields**

27% 4% 14% 28% 18% 9% 10 000-5 000-50 000- >100 000 <1 000 1 000-100 000 10 000 50 000 20% IT Internal comms HR

13% – Banks 7% – Finance

3% – Oil and Gas

in Rivelty.Intranet f Rivelty intranet.rivelty.ru

World popular IT solutions in Russia Used by less than 7%, mostly IT companies, startups, agencies **Workplace G** Suite # slack Other digital InternalComms channels

> 3.5 **Intranet**

External SN

41%

Don't have any

19%

User guidelines

12%

16% - IT/Telecom

3% - Media

7% – FMCG

13% - Manufacturing

8% – Metal and mining

18% - Retail